**WEEK 4- SOCIAL AND ETHICAL ENTREPRENEURSHIP**

Social entrepreneurship occupies a spectrum

* Social value
* Organizational context
* Profit non-profit
* Local embeddedness- work with the people for example
* Social mission gives legitimacy as an entrepreneur
* Eg. HIV- can educate on topic or create more hospitals etc.

Introduction to ethical business

* Market for ethical responsibilities on the rise
* Difficult to find traditional ways of funding
* Aim to achieve sustainable development goals
* Startups? -

Reflection

I found this week’s session particularly interesting as I am finding all the pre-conceptions I had regarding entrepreneurship being widened week by week. Learning about social enterprises and their aims and motivations